



Public Access Television Serving Enid Since 1986
 123 W. Maine Enid, OK 73701
 580.237.0099 580.249.4944 Fax
 www.pegasys.org

Underwriting / Sponsorship Application Form

PEGASYS, Inc., public access television for Enid, operates the public, educational and government access channels on the cable television system in Enid, Oklahoma. As part of this responsibility, PEGASYS provides to the residents of our city, training, access to video production equipment and air time on the local channels so that these citizens can exercise their 1st amendment rights and produce and broadcast their own television programming. PEGASYS is a non-profit 501 (c) 3 organization. Since PEGASYS operates on a very strict budget, it relies heavily on sponsorship and underwriting from local businesses and corporations, large and small, to assist the organization by helping to offset the costs of their local video programming.

The most effective way to show your support of local television is through a video underwriter message. Businesses should think of this as a public relations expense rather than an ad. Underwriting differs greatly from buying traditional ad "spots" on commercial television. By supporting PEGASYS with a tax deductible contribution, you not only support the mission of PEGASYS, but you also receive due recognition in the programming credits as a supporter of local public access television. So while your business benefits from on-air recognition and awareness while reaching 14,500 cable homes on PEGASYS in Enid, you are seen as more than just a sponsor.

Reach and build relationships with customers, employees, community leaders, public officials and other important constituents. Underwriting PEGASYS programming provides many promotional opportunities that can deliver your powerful message to the right people. If you would like additional information about being an underwriter of PEGASYS, please contact us at 580.237.0099. Thank you for your attention and consideration.

Part A: Underwriting/Sponsorship Options (Please Select)

<input type="checkbox"/> PEGASYS Supporter	\$25.00 / Quarter	An individual's name (not as a business name) is seen on the Community Bulletin Board (Channel 19) listed with names of other supporters of PEGASYS.
<input type="checkbox"/> Individual Program Sponsor	\$50.00 / Program	Business or Individual name on screen preceding or following a single program.
<input type="checkbox"/> Series Sponsor	\$200.00 / Year	Business name on screen preceding or following program for series. (Series defined as an ongoing PEGASYS production.)
<input type="checkbox"/> Series Underwriter	\$300.00 / Year	Business logo and name on screen, with voice over identification and tag line immediately preceding or following program for series.
<input type="checkbox"/> Special Event Program Sponsor	\$500.00 / Event	Business logo and name on screen, with voice over identification and tag line immediately preceding or following special program.

(Please Fill Out Parts B - D On Back)

Part B: Business/Individual Information

Company Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
Email: _____
Signed: _____ Date: _____

Part C: Underwriting / Sponsoring Program Request

Title of Program or Series you would like to Underwrite / Sponsor: _____
Day and Time of Program or Series: _____
Why would you make a good underwriter / sponsor for this program or series? _____ _____ _____ _____

Part D: Underwriting / Sponsorship Approval and Payment

The staff of PEGASYS will evaluate your application based on the information requested. Once payment is received, we will be contacting you about when your underwriting/sponsorship will take effect. Please understand that we must take requests on a first-come basis. We will do everything we can to meet your requests.

Application accepted this _____ day of _____, in the year of _____.

Staff Signature: _____

OFFICE USE ONLY	PROGRAM START DATE: ___ / ___ / ___ Expires: ___ / ___ / ___
UNDERWRITING FEE: _____	TRANSIT #: _____
SPONSORSHIP FEE: _____	AMOUNT RECEIVED: CHECK _____ CASH _____
TOTAL DUE: _____	STAFF: _____